

Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

**Innovative Advertising Attention: Accounts Payable** 403 N. Columbia St. Covington, LA 70433

IN	VO	ICE	
11.4			

DUPLICATE					
	Advertiser	Barefoot for NC Senate			
	Product	CHAD BAREFOOT 10/26			
	Estimate Number	1032			

Invoice #	119977-1		
Invoice Date	10/28/12		
Invoice Month	October 2012		
Invoice Period	10/01/12 - 10/28/12		

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119977
Alt Order #	6398418
Deal #	
Order Flight	10/28/12 - 11/05/12

Billing Calendar	Broadcast				
Billing Type	Cash				
Special Handling	CIA - Mark PAID				

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	NFL Football (Early)	1p - 4:30p								
	CLASS 3 C	ANDIDATE R9.26									
				10/22/12 to	10/28/12	1x	S				
	WRAL			Su	10/28/12	:30	3:31 PM	NC18SCHOOL2	\$1,780.00		1

Aired Spots 1

> Gross Total \$1,780.00

Agency Commission \$267.00

Payment Terms 30 Days **Net Amount Due** \$1,513.00